ORDER

KARE 11

Orders

Order / Rev:	**719301**
Alt Order #:	06358019
Product Desc:	NOLAN FOR CONGRESS
Estimate:	1917
Flight Dates:	10/02/12 - 10/08/12
Original Date / Rev:	09/28/12 / 10/01/12
Order Type:	Political

KARE

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency

Name:	**Greer Margolis Mitchell/ Pol**
Buying Contact:	
Billing Contact:	
	3050 K St NW
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Advertiser

Name:	**NOLAN,R/D/CONRESS**
Demographic:	A35+
Product Codes:	PL-US House Representative
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	11	$8,500.00	$7,225.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	$8,500.00	$7,225.00	0.00
Totals	11	$8,500.00	$7,225.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	32%	$8,500.00
Market	100%	$26,562.50

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	20%	$5,312.50
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	18%	$4,781.25
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	30%	$7,968.75
WFTC	0%	$0.00

Order / Rev: 719301
Alt Order #: 06358019
Flight Dates: 10/02/12 - 10/08/12

Advertiser: NOLAN,R/D/CONRESS
Product Desc: NOLAN FOR CONGRESS
Estimate: 1917

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/02/12	10/08/12	M-F 10-1035p	CM	10-1035P	MTWTF--	:30	1	$1,400.00	P-2	0.00	NM	1	$1,400.00
				KARE News 10p											
	KARE 11 NEWS AT 10<														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/02/12	10/08/12	-TWTF--	1	$1,400.00	0.00								
E 2	KARE	10/02/12	10/08/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	1	$585.00	P-2	0.00	NM	1	$585.00
				KARE 11 5 News											
	KARE 11 NEWS AT 5														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/02/12	10/08/12	-TWTF--	1	$585.00	0.00								
E 3	KARE	10/02/12	10/08/12	M-F 5-6a	CM	5-6a	MTWTF--	:30	1	$150.00	P-2	0.00	NM	1	$150.00
				KARE First Edition M-F											
	KARE 11 NEWS SUNRISE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/02/12	10/08/12	-TWTF--	1	$150.00	0.00								
E 4	KARE	10/02/12	10/08/12	M-F 6-630p	CM	6-630p	MTWTF--	:30	1	$700.00	P-2	0.00	NM	1	$700.00
				KARE 11 6 News											
	KARE 11 NEWS AT 6														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/02/12	10/08/12	-TWTF--	1	$700.00	0.00								
E 5	KARE	10/02/12	10/08/12	M-F 6-7a	CM	6-7a	MTWTF--	:30	1	$990.00	P-4	0.00	NM	1	$990.00
				KARE 11 Sunrise M-F											
	KARE 11 NEWS SUNRISE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/02/12	10/08/12	-TWTF--	1	$990.00	0.00								
E 6	KARE	10/02/12	10/08/12	Today Show	CM	7-9a	MTWTF--	:30	1	$425.00	P-2	0.00	NM	1	$425.00
				Today Show											
	TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/02/12	10/08/12	-TWTF--	1	$425.00	0.00								
E 7	KARE	10/07/12	10/07/12	Post NFL Late News	CM	1030-1105P	------S	:30	1	$1,000.00	P-2	0.00	NM	1	$1,000.00
				Post NFL Late News											
	KARE 11 NEWS AT 10<														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	------S	1	$1,000.00	0.00								
E 8	KARE	10/07/12	10/07/12	Sun 5-530p	CM	5-530P	------S	:30	1	$700.00	P-2	0.00	NM	1	$700.00
				KARE 11 5 News Su											
	KARE 11 NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	------S	1	$700.00	0.00								
N 9	KARE	10/07/12	10/07/12	Meet the Press	CM	9-10a	------S	:30	1	$2,500.00	P-2	0.00	NM	1	$2,500.00
				Meet the Press											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	------S	1	$2,500.00	0.00								
N 10	KARE	10/02/12	10/05/12	KARE News (repeat)	CM	105-135A	-TWTF--	:30	2	$25.00	P-2	0.00	NM	2	$50.00
				KARE News (repeat)											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/12	10/07/12	-TWTF--	2	$25.00	0.00								
												Totals		11	$8,500.00